An OASIS in Burbank Woodbury University

Presented by Dr. Phyllis Cremer, Emmanuel Lopez Ruth Luna
History of Woodbury University

- Established in 1864 by F.C. Woodbury in Downtown Los Angeles
- Focused on Business Education
- Woodbury relocates to Burbank, CA in 1987

Benchmarks

- U.S. News World Report ranked Woodbury #1-Diversity (region).
- Hispanic Graduate rate 57.4% vs 43.5% national average.
- Freshman Retention Rate was 84%.
- NSSE scores ranked above national average in Student Supportive Environment.

Woodbury Student Growth

<table>
<thead>
<tr>
<th>1985</th>
<th>2005</th>
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</thead>
<tbody>
<tr>
<td>800 Students</td>
<td>1375 Students</td>
</tr>
<tr>
<td>16% Hispanic</td>
<td>31% Hispanic</td>
</tr>
<tr>
<td>0 Residential</td>
<td>200 Residential</td>
</tr>
<tr>
<td>Students</td>
<td>Students</td>
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Demographics

- 1192 Undergraduate students
- 183 Graduate students
- 31% Hispanic, 8% African American, 14% Asian, 39% White, 9% Other

Current State of Students

- 80%+ are first-generation students.
- 90%+ remediation in Math, English or both.

Academic Support

<table>
<thead>
<tr>
<th>1997</th>
<th>2005</th>
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</thead>
<tbody>
<tr>
<td>* Part-time Learning Center</td>
<td>* 10 Professional Staff</td>
</tr>
<tr>
<td>* 2 Tutors</td>
<td>* 50+ Subject-Matter Tutors, SI Leaders,</td>
</tr>
<tr>
<td>* Minimal Funding</td>
<td>and Office Workers</td>
</tr>
<tr>
<td>* Conditions for non-traditional</td>
<td>* Conditions for non-traditional students</td>
</tr>
<tr>
<td>students</td>
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</table>
Why OASIS?
- Systems and Structures
- Environment
- Redefining relationships, terms, and other daily interactions

How does it work?
- Facilitative-style of Management
  1. Focus on issues, not personalities.
  2. Creates consensus.
  3. Develop ownership among professional staff and student workers.
  4. Trust and mutual respect.

Theoretical Framework
- Academic Success and Retention
  1. Vincent Tinto
  2. Ernest Pascarella
  3. Patrick Terenzini
OASIS Programs

- Academic Advising
- Subject Based Tutoring
- Supplemental Instruction
- Writing Center (located in OASIS)

Continued...

- Student and Orientation Advising and Registration Peer Advisor (SPA) and Freshman Peer Advisor
- Early Alert System (Student Support Committee)
- Academic Peer Mentor Program
- OASIS Information Booth

Suggested Text Reading:

- The Power of Full Engagement by Jim Loehr and Tony Schwartz
- Good to Great by Jim Collins
- Learning Reconsidered by NASPA and ACPA
- How People Learn by the National Resource Center
- "Congratulations! You're About to Fail."
  Los Angeles Times, January 2, 2005 by Richard Lee Colvin
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